

# YOUNGANDSALTY.COM

## ABOUT



The only site **by and for** millennial sailors and boaters

We motivate **20-40 somethings** to get out sailing by sharing **millennial stories** and advice on seamanship, DIY, money, cruising, and adventure

## READERS



**54%**  
under the  
age of **45**

**23%**  
female

**77%**  
male

## TRAFFIC



**24K**  
monthly page  
views

**7K**  
unique  
visitors/month

**2.61**  
pages/visit

## SOCIAL

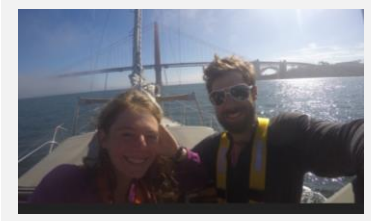


**600+**  
E-newsletter  
subscribers

**800**  
Facebook likes

**#1**  
google search  
"sailing vlogs"

## TEAM



Our editors are **offshore sailors** and contributors to the **industry's top** publications, including;

Good Old Boat  
BoatUS  
SAIL  
Cruising World  
Ocean  
Navigator  
and more...

# ADVERTISE TO MILLENNIALS

## SALTY DEALS

Introduce millennials to your product by creating an exclusive limited time offer. Salty Deals are featured on our website, social media, and weekly newsletter.

## SPONSORED POSTS

Let your expertise shine through in a sponsored post. We can review your latest product, interview your in-house experts, or you can guest post and share a skill, DIY project, or other relevant information.

## SOCIAL MEDIA CAMPAIGNS

We run coordinated online contests, campaigns, and giveaways, offering an opportunity to directly engage with Y&S readers and add to your online followings.

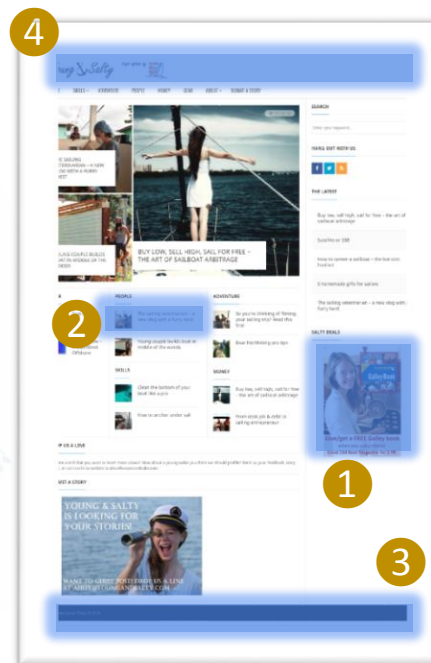
## PACKAGE DEALS

Contact us for a customized advertising package and save.

## RATES

1	<b>Salty Deals</b>	<b>\$250</b>	<b>PER MONTH</b>
2	<b>Sponsored Posts</b>	<b>\$250</b>	<b>PER POST</b>
3	<b>Logo Footer</b>	<b>\$100</b>	<b>PER MONTH</b>
4	<b>Logo Banner</b>	<b>\$300</b>	<b>PER MONTH</b>

## HOME PAGE



## ARTICLE PAGE

